

S.M. ARIFUZZAMAN

Key Achievements

- 18 years of teaching experience in the leading Private Universities of Bangladesh namely NSU, BRACU, EWU, IUB, and AIUB.
- Resource person at BPATC, English Olympiad, EMK Center, YSSE.
- Delivered lectures on Emotional Intelligence in the international Platforms like ITM university-India, ICFAI University-India, Kent College- Australia, Prairie Western College- Canada.
- Published article in national dailies like Prothom alo, the daily star, financial express bd, etc.
- Featured in 10+ TV Channels, radios as expert in finance, stock market and emotional intelligence.

POSITIONS HELD

Administrative

Member, Syndicate, Canadian University of Bangladesh	June, 2016- Present
Director, Brand & Communication, Canadian University of Bangladesh	March, 2020- Present
Dean (Acting), School of Business, Canadian University of Bangladesh	Oct, 2020- March, 2021
Head, School of Business, Canadian University of Bangladesh	Aug, 2016- Present
Member, Academic Council, Canadian University of Bangladesh	Aug, 2016- Present
Member, Executive Committee, BRAC Business School	Aug 2015- Aug, 2016
Coordinator, MBA Program, BRAC Business School	Jan, 2016- July, 2016
Coordinator, Internship Committee, BRAC Business School	Aug, 2015- Jan, 2016

Academic

Associate Professor, Canadian University of Bangladesh	Aug, 2016- Present
Assistant Professor, BRAC Business School, BRAC University	May, 2014- Aug, 2016
Senior Lecturer, East West University	May, 2013- May, 2014
Assistant Professor, American International University-Bangladesh	Mar, 2011- May, 2013
Lecturer, American International University-Bangladesh	Jan, 2008- Feb, 2011
Lecturer, City University, Bangladesh	Feb, 2005- Aug, 2005
Lecturer, Sylhet International University, Bangladesh	May, 2004- Feb, 2005

Visiting Lectureship

School of Commerce and Management, Bharath University, Chennai, India

Law School, ICFAI University Tripura

Prairie Western College, Calgary, Canada

Kent Institute Australia

Institute of Business Administration, University of Dhaka

EDUCATION

PhD, the Binary Graduate School, Binary University	July, 2021- Present
Master's in Management, Finance, ESCP Europe, Paris	2008
MBA in Management of Technology, Asian Institute of Technology	2007
B.sc in CSE, Bangladesh University of Engineering & Technology (BUET)	2004
H.S.C, Science, Khulna Public College (85.6% Marks)	1997
S.S.C, Science, Khulna Zilla School (85.5% Marks)	1995

PROFESSIONAL EDUCATION

PgDMC (Post Graduate Diploma in Management Consultancy), Institute of Management Consultants Bangladesh (IMCB), 2011

AFFILIATION

Feature writer at Prothom-Alo (*স্বপ্ন নিয়ে, অধুনা*)

Reviewer of Emerald Journal "International Journal of Islamic and Middle Eastern Finance and Management".

Adviser, **English Olympiad**

Consultant, **Unnayan Shamannay** of Professor Dr. Atiur Rahman, Former Governor

Affiliate Member, Institute of Management Consultants Bangladesh (IMCB).

PUBLICATIONS

Refereed International Journals

Hasan M Sami, S.M. Arifuzzaman (2021). "Comparing pure portfolio with Stock and Crypto-currency mixed portfolio through LSTM to compare and analyze investment opportunities for portfolio performance measurement", Australian Journal of Engineering & Innovative Technology. (Accepted for publication)

Hossain, M. U., Asheq, A. A. & Arifuzzaman, S. M. (2019). Entrepreneurial intention of Bangladeshi students: impact of individual and contextual factors. Problems and Perspectives in Management, 17(4), 493-503. (SCOPUS)

Tofazzal Hossen, S. M. Arifuzzaman, “EMPIRICAL STUDIES ON HISTORICAL INTEREST RATE SPREAD BEHAVIOR IN BANKING SECTOR IN BANGLADESH”, *Journal of Basic And Applied Research International*, Vol.: 17, Issue.: 1, 2016

Leo Vashkor Dewri, Md. Rashidul Islam, S. M. Arifuzzaman, “Behavioral Analysis of Investors’ Attitude towards Dividend Declaration in Developing Country—A Case of Bangladesh”, *International Journal of Business and Management*, Vol. 10 No. 11, 2015

S.M. Arifuzzaman , Syed Abdulla Al Mamun, Ph.D., Noman H Chowdhury , Leo V. Dewri, “How the Remittances from Bangladeshi Migrant Workers are being utilized by their Families at home?”, *IOSR Journal of Business and Management (IOSR-JBM)*, Volume 17, Issue 4. Ver. III (Apr. 2015), PP 18-26

Mr. Ashiqur Rahman, S.M. Arifuzzaman, “Testing the Trade Off and Pecking Order Models of Capital Structure”, *IOSR Journal of Economics and Finance (IOSR-JEF)*, Volume 5, Issue 6. Ver. I (Nov.-Dec. 2014), PP 08-14

Maruf Rahman Maxim, Tasfia Awal Miti, S.M Arifuzzaman, "Is Dhaka Stock Exchange (DSE) Efficient? A Comparison of Efficiency Before and After the Market Crisis of 2010", *Asian Business Review*, volume 2 issue 5, 2013

Chowdhury Noman Hossain, Al Haque Shabab, and Arifuzzaman S.M, , "Maximization of Fusing Machine Utilization through Leaner approach in Fabric Preparation and Feeding in Fusing Section of Woven garments", *Research Journal of Engineering Sciences* , Vol. 2(10), 1621, 2013

S.M. Arifuzzaman, Mohammad Noman Hossain Chowdhury, Md. Abdus Shahed, “Investors’ stock trading behavior: Perspective of Dhaka Stock Exchange”, *IOSR Journal of Business and Management (IOSRJB)*, June, 2012

Mohammad Noman Hossain Chowdhury & S.M. Arifuzzaman, “Examining Awareness regarding Islamic Banking among Business graduates in Bangladesh”, *Journal of Islamic Economics Banking and Finance*, Vol 3, March, 2013

Md. Zohurul Islam, S.M. Arifuzzaman and Nuzhat Fatema, “Training Modules/Curriculum for young civil servants and training effectiveness: Evidence from Foundation Training Course at BPATC in Bangladesh”, *World Journal of Management*, Vol 3, No. 2, May, 2012

Anup Kumar Saha, S.M. Arifuzzaman, “Internal Control Disclosure in annual reports of Banking Sector”, *International Journal of Economics and Finance*, Vol. 3, No. 5, in October 2011.

Refereed Local Journals

S.M. Arifuzzaman, Anup Kumar Saha and Mohammad Rakib Uddin Bhuiyan, “**Determinants of Success in Export Oriented Software Industry: Bangladesh Perspective**”, *Social Science Review, the Dhaka University Studies, Part D Volume 28. Number 2, December 2011*

International Conference Proceedings

Ramit Azad, Lourdes Reyna Penaranda Villegas and **S.M. Arifuzzaman**, “**The Role of Physics In The Sustainable Aggregate Development In Bangladesh**”, *Proceedings of*

the International Conference on Environmental Technology & Construction Engineering for Sustainable Development, ICETCSESD-2011, March 10-12, SUST, Sylhet, Bangladesh.

Muhammad Shakil Pervez, S.M. Tofayel Ahmad, Tania Sultana, **S.M. Arifuzzaman** and Rownak Chowdhury, “**Impact of awareness for the capability of the end level users in change management: Bangladesh aspects**”, *Proceedings of IEOM Conference, 2012*

Articles Published in the Newspaper

যেভাবে নিজেকে সক্রিয় করবেন, স্বপ্ন নিয়ে, Prothom alo, 30th June, 2019

নিজেকে প্রকাশের যত দক্ষতা, স্বপ্ন নিয়ে, অধুনা, Prothom alo, 28th August, 2019

অফিসে উদ্বেগ কমানোর ৮ উপায়, অধুনা, Prothom alo, 14th August, 2019

Emotional Intelligence for Developing the Youth, the Asian Age

“Of fair share markets”, Editorial, the daily observer, 20th October, 2016

“Tuning in to the market demand”, The Financial Express, September 22, 2017

“English Olympiad 2017; an initiative to lead the world”, daily sun, September 22, 2017

“Self-development of Educated Workforces is needed to Develop Bangladesh”, the daily tribunal, October 29, 2017

“শিক্ষিত তরুণ জনগোষ্ঠী ও বাংলাদেশ”, মানব কণ্ঠ, December 21, 2017

OTHER PROFESSIONAL ACTIVITIES

Conducted Training on “**Emotional Intelligence for Finance Professionals**” at BPATC, Dhaka, 27th October, 2020

Conducted Training on “**Emotional Intelligence for Finance Professionals**” at ICAB, Dhaka, 5th October, 2019

Conducted Training on “**Financial Modeling**” at Centre for Entrepreneurship Development, BRAC University.

Conducted 4-day and 3-day training on “Financial Modeling” at Credit Rating and Services Limited (CRISL).

Speakers at International Communication Skills development organized by English Olympiad at Dhaka, Chittagong, Sylhet, Noakhali to an audience of 400 to 1000.

Head of Recruitment, Panjeree Publications Ltd.

Carried out feasibility study for opening a bank in Bangladesh following the guidelines given by Bangladesh Bank, 2011

Consultancy project on the Remittance Utilization on selected districts of Bangladesh, 2011

Conducted Training session for the senior officials of Power Sector Capacity Development Program under Power Division on “Corporate & Financial Management” at Bangladesh Institute of Management (BIAM), 2011

Conducted Training on “Emotional Intelligence: Be a self-Motivator” to the first class officials of Dhaka WASA.

Career Fest, Jatiya Kabi Kazi Nazrul Islam University

Research Assistant, Finance program, ESCP Europe, 2007

ACADEMIC ACHIEVEMENT

Recipient of prestigious French cooperation scholarship for pursuing Masters’ in Management program at ESCP Europe, Paris, France

Recipient of AIT fellowship for pursuing MBA at Asian Institute of Technology, Thailand

Recipient of admission scholarship for being one of the top 60 in the BUET admission test among the top 5000 engineering-education seeking students from college learning population of over 500,000 for the year 1997.

Contact:

T: 01716-423143 (Cell)

E:

E:sm.arifuzzaman@cub.edu.bd

zmnarif@gmail.com